



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

<u>Contract / Revision</u> 1737115 /		<u>Alt Order #</u> 08638653
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 08/08/17 - 08/14/17		<u>Estimate #</u> 3640
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 05/09/17 / 05/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	08/11/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$675.00				
N 2	WSFA	08/11/17	08/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$225.00				
N 3	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$135.00				
N 4	WSFA	08/11/17	08/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$170.00				
N 5	WSFA	08/11/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$280.00				
N 6	WSFA	08/11/17	08/11/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$790.00				
N 7	WSFA	08/11/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$790.00				
N 8	WSFA	08/11/17	08/11/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$450.00				
N 9	WSFA	08/11/17	08/11/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$260.00				
N 10	WSFA	08/11/17	08/11/17	Dateline	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$510.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1737115 /	08638653

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/17 - 08/14/17	SENATE LEADERSHIP	3640

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	05/09/17 / 05/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$675.00				
N 12	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$225.00				
N 13	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$135.00				
N 14	WSFA	08/14/17	08/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$170.00				
N 15	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$280.00				
N 16	WSFA	08/14/17	08/14/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$790.00				
N 17	WSFA	08/14/17	08/14/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$450.00				
N 18	WSFA	08/14/17	08/14/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$485.00				
N 19	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$260.00				
N 20	WSFA	08/14/17	08/14/17	American Ninja Warrior	7-9p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$675.00				
N 21	WSFA	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$395.00				
N 22	WSFA	08/12/17	08/12/17	NET Saturday Night Live	1030p-12x		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$260.00				
N 23	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$105.00				
N 24	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$675.00				
N 25	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$105.00				
N 26	WSFA	08/13/17	08/13/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$105.00				

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ISS/Senate Leadership Fi	05/09/17 / 05/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WSFA	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$675.00				
N 28	WSFA	08/10/17	08/10/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$225.00				
N 29	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$135.00				
N 30	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$170.00				
N 31	WSFA	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$280.00				
N 32	WSFA	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$790.00				
N 33	WSFA	08/10/17	08/10/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$450.00				
N 34	WSFA	08/10/17	08/10/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$485.00				
N 35	WSFA	08/10/17	08/10/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$260.00				
N 36	WSFA	08/10/17	08/10/17	The Night Shift	9-10pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	---1---				1	\$450.00				
N 37	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-----				1	\$675.00				
N 38	WSFA	08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-----				1	\$225.00				
N 39	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-----				1	\$135.00				
N 40	WSFA	08/08/17	08/08/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-----				1	\$280.00				
N 41	WSFA	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/07/17	08/13/17	-1-----				1	\$790.00				
N 42	WSFA	08/08/17	08/08/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$450.00				
N 43	WSFA	08/08/17	08/08/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$485.00				
N 44	WSFA	08/08/17	08/08/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$260.00				
N 45	WSFA	08/08/17	08/08/17	World of Dance	9-10pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$900.00				
N 46	WSFA	08/09/17	08/09/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$675.00				
N 47	WSFA	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$225.00				
N 48	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$170.00				
N 49	WSFA	08/09/17	08/09/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$790.00				
N 50	WSFA	08/09/17	08/09/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$790.00				
N 51	WSFA	08/09/17	08/09/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$450.00				
N 52	WSFA	08/09/17	08/09/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$485.00				
N 53	WSFA	08/09/17	08/09/17	America's Got Talent	7p-8pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$675.00				
N 54	WSFA	08/09/17	08/09/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$260.00				
Totals								0.00				54	\$22,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/14/17	54	\$22,715.00	(\$3,407.25)	\$19,307.75
Totals	54	\$22,715.00	(\$3,407.25)	\$19,307.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

MAY9/17 11.17
*** WSEA-TV ***

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385 AGENCY EST# = 3640											
1		1000P-1035P	30		\$675.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 10P CON COM1 : WSFA 12 NEWS AT 10P											
2		1200N-1230P	30		\$225.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS AT NOON CON COM1 : WSFA 12 NEWS AT NOON											
3		400P-430P	30		\$135.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS @ 4P CON COM1 : WSFA 12 NEWS @ 4P											

MAY9/17 11.17
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			430P-500P	30		\$170.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1: WSFA 12 NEWS @ 430P												
5			500P-530P	30		\$280.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 5												
CON COM1: WSFA 12 NEWS AT 5												
6			530P-600P	30		\$790.00	8/11	8/11	1		FRI	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
7			600P-630P	30		\$790.00	8/11	8/11	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 6												
CON COM1: WSFA 12 NEWS AT 6												
8			600A-700A	30		\$450.00	8/11	8/11	1		FRI	1
PROGRAM : TODAY IN ALABAMA-6A												
CON COM1: TODAY IN ALABAMA-6A												
9			700A-900A	30		\$260.00	8/11	8/11	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
10			900P-1000P	30		\$510.00	8/11	8/11	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
11			1000P-1035P	30		\$675.00	8/14	8/14	1		MON	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
12			1200N-1230P	30		\$225.00	8/14	8/14	1		MON	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1: WSFA 12 NEWS AT NOON												

MAY9/17 11.17
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
13			400P-430P	30		\$135.00	8/14	8/14	1		MON	1
PROGRAM : WSFA 12 NEWS @ 4P												
CON COM1: WSFA 12 NEWS @ 4P												
14			430P-500P	30		\$170.00	8/14	8/14	1		MON	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1: WSFA 12 NEWS @ 430P												
15			500P-530P	30		\$280.00	8/14	8/14	1		MON	1
PROGRAM : WSFA 12 NEWS AT 5												
CON COM1: WSFA 12 NEWS AT 5												
16			530P-600P	30		\$790.00	8/14	8/14	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
17			600A-700A	30		\$450.00	8/14	8/14	1		MON	1
PROGRAM : TODAY IN ALABAMA-6A												
CON COM1: TODAY IN ALABAMA-6A												
18			630P-700P	30		\$485.00	8/14	8/14	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
19			700A-900A	30		\$260.00	8/14	8/14	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
20			700P-900P	30		\$675.00	8/14	8/14	1		MON	1
PROGRAM : AMERICAN NINJA WARRIOR												
CON COM1: AMERICAN NINJA WARRIOR												
21			1000P-1030P	30		\$395.00	8/12	8/12	1		SAT	1
PROGRAM : WSFA 12 NEWS @ 10P SAT												
CON COM1: WSFA 12 NEWS @ 10P SAT												

MAY9/17 11.17
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1030P-1200M	30		\$260.00	8/12	8/12	1		SAT	1
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
23			600A-800A	30		\$105.00	8/12	8/12	1		SAT	1
PROGRAM : TODAY SHOW - SAT												
CON COM1 : TODAY SHOW - SAT												
24			1000P-1030P	30		\$675.00	8/13	8/13	1		SUN	1
PROGRAM : WSFA 12 NEWS @ 10P SUN												
CON COM1 : WSFA 12 NEWS @ 10P SUN												
25			700A-800A	30		\$105.00	8/13	8/13	1		SUN	1
PROGRAM : NBC SUNDAY TODAY SHOW												
CON COM1 : NBC SUNDAY TODAY SHOW												
26			800A-900A	30		\$105.00	8/13	8/13	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
27			1000P-1035P	30		\$675.00	8/10	8/10	1		THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1 : WSFA 12 NEWS AT 10P												
28			1200N-1230P	30		\$225.00	8/10	8/10	1		THU	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1 : WSFA 12 NEWS AT NOON												
29			400P-430P	30		\$135.00	8/10	8/10	1		THU	1
PROGRAM : WSFA 12 NEWS @ 4P												
CON COM1 : WSFA 12 NEWS @ 4P												
30			430P-500P	30		\$170.00	8/10	8/10	1		THU	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1 : WSFA 12 NEWS @ 430P												

MAY9/17 11.17
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5	30		\$280.00	8/10	8/10	1		THU	1
32			600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6	30		\$790.00	8/10	8/10	1		THU	1
33			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A	30		\$450.00	8/10	8/10	1		THU	1
34			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$485.00	8/10	8/10	1		THU	1
35			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$260.00	8/10	8/10	1		THU	1
36			900P-1000P PROGRAM : THE NIGHT SHIFT CON COM1: THE NIGHT SHIFT	30		\$450.00	8/10	8/10	1		THU	1
37			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	30		\$675.00	8/8	8/8	1		TUE	1
38			1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON	30		\$225.00	8/8	8/8	1		TUE	1
39			400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1: WSFA 12 NEWS @ 4P	30		\$135.00	8/8	8/8	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			530P-600P	30		\$790.00	8/9	8/9	1		WED	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1 : NBC NIGHTLY NEWS												
50			600P-630P	30		\$790.00	8/9	8/9	1		WED	1
PROGRAM : WSFA 12 NEWS AT 6												
CON COM1 : WSFA 12 NEWS AT 6												
51			600A-700A	30		\$450.00	8/9	8/9	1		WED	1
PROGRAM : TODAY IN ALABAMA-6A												
CON COM1 : TODAY IN ALABAMA-6A												
52			630P-700P	30		\$485.00	8/9	8/9	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
53			700P-800P	30		\$675.00	8/9	8/9	1		WED	1
PROGRAM : AMERICAS GOT TALENT												
CON COM1 : AMERICAS GOT TALENT												
54			700A-900A	30		\$260.00	8/9	8/9	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

UG/17 22715.00

CONTRACT TOTAL 22715.00
 TOTAL SPOTS 54

MARKET TOTALS \$43,682

WSFA 52%
 WNCN 14%
 WAKA 25%
 WCOV 9%
 CABL 0%
 WBMM 0%
 WLYC 0%

ESFA 0%
 EAKA 0%

CCURATE SHARES

VC- NONE
EMOS- RA35+*

REP HEADLINE# 8638653 TRF# 1737115
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION MAY9/17 17.12
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093
ALEXANDRIA, VA 22313

SALES PRSN WA- RYAN EDDINS (H)

ORDER # _____ CONTRACT # 8638653

CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3640 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/17 AUG14/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY9/17 17.12

REP: NEW ORDER
TTL \$22,715 @ 54X
PLS CFM
THANKS CHELSEY FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 22715.00
TOTAL SPOTS 54

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
46 North Hill Drive
Suite 100
Warrenton, VA 20188

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>05/08/2017</u>	<u></u>	<u>703-485-0398</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Jeff Gold</u>	<u>CSM</u>
Signature	Printed Name	Title

*** Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***